



**Felicity Greeves**

**OBE, MA, DMS, PGCE, NLE, Chief Executive Officer of Fylde Coast Academy Trust**

Felicity was Principal of The Blackpool Sixth Form College for 10 ½ years during which time the college went from Satisfactory to Outstanding (Ofsted 2005 and 2009). She oversaw a significant change to the curriculum including the introduction of a flexible curriculum model that allows students to mix vocational and academic study, a 50% growth in student recruitment, a rise in results and the numbers accessing HE, and a rebuild of 90% of the accommodation at a cost of £29 million.

Felicity was on the Board of three National Challenge Trusts and Chair of Governors of Collegiate High School from 2009-2013. Felicity is a Director of Fylde Coast Academy Trust which currently sponsors three secondary schools in Blackpool. In 2011 Blackpool Sixth Form College and Hodgson Academy were designated one of the first 100 Teaching Schools as a job share and formed the Fylde Coast Teaching School Ltd, a registered charity. Felicity is designated as a National Leader of Education.

A founder member of AQA's Quality Committee, Felicity is now a Trustee of AQA and Chair of their Curriculum and Quality Committee. She worked for eight years until 2010 as a part-time Ofsted Inspector of English and Modern Languages and Leadership and Management. She is currently a member of the EFA Advisory Board.